**Title of the article in English (Palatino Linotype.font size 14** [line spacing 1]**)**

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| Full name 1st Author **[[1]](#footnote-1)** | Full name 2nd Author | Full name 3rd Author |
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**Abstract: (Between 04 and 06 lines)**

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**Key words: (Between 04 and 06 words)**

**JEL Classification Codes: XN2, XN1.**

More detail on the jel classification:[https://www.aeaweb.org/jel/guide/jel.php](file:///C%3A%5CUsers%5CC55A1N3%5CDesktop%5C%D8%A5%D9%86%D8%B4%D8%A7%D8%A1%20%D8%A7%D9%84%D8%B9%D8%AF%D8%AF6%5Cbas%20de%20page%20template%5CNouveau%20dossier%20N03.02.ijep%5C%D9%82%D8%A7%D9%84%D8%A8%20%D8%A7%D9%84%D9%85%D8%AC%D9%84%D8%A9.docx)

**Objective and methodological guidelines**

Here is a standard outline for a research paper in economics, management, or marketing, organized according to the IMRAD method, with detailed guidelines for each subheading. This structure is widely accepted in global academic journals in these disciplines.

**Abstract**

**Orientation:**
The abstract is a concise summary of the research. It outlines the study’s purpose, methodology, key results, and main conclusions. It enables readers to quickly assess the relevance and findings of the article.

* **Objective:** State the research question or main aim.
* **Methods:** Briefly describe the approach and data used.
* **Results:** Summarize the main findings.
* **Conclusion:** Highlight the implications or main takeaway.

**Keywords**

**Orientation:**
Keywords facilitate indexing and help readers find your article in databases. They should reflect the main topics, methods, or variables of your research.

* **List 3–6 relevant terms.**
* **Example:** *Economic growth, management strategies, consumer behavior*

**JEL Codification**

**Orientation:**
JEL (Journal of Economic Literature) codes standardize the classification of research in economics and related fields. They help categorize your research for literature searches and journal indexing.

* **List relevant JEL codes (e.g., M10, M31, L10).**
* **Example:** *JEL Classification: M10, M31, L10*

**Introduction (with Literature Review)**

**Orientation:**
This section introduces the research topic, explains its importance, and reviews relevant literature to establish context and identify gaps that your study addresses.

* **Background:** Describe the broader context and significance.
* **Literature Review:** Summarize key studies, debates, and findings.
* **Research Gap:** Identify what is missing or unresolved.
* **Objective:** Clearly state the research question or hypothesis.

**Methodology**

**Orientation:**
Detail how the research was conducted, including data sources, models, and analytical techniques, so others can replicate your study.

* **Research Design:** Describe the type of study (experimental, observational, case study, etc.).
* **Data Collection:** Specify sources, sample, and variables.
* **Analytical Methods:** Explain the procedures and tools used (e.g., statistical analysis, qualitative methods).
* **Assumptions and Limitations:** Note any important assumptions or constraints.

**Results**

**Orientation:**
Present the findings objectively, using tables, figures, and text as appropriate. Focus on results directly related to the research question.

* **Main Results:** Report key findings.
* **Secondary Results:** Mention additional relevant outcomes.
* **Visuals:** Use tables and figures to support the data.

**Discussion**

**Orientation:**
Interpret the results, relate them to existing literature, and discuss their implications for theory and practice.

* **Interpretation:** Explain what the results mean.
* **Comparison:** Relate findings to previous studies.
* **Limitations:** Acknowledge study weaknesses.
* **Implications:** Discuss theoretical and practical significance.
* **Future Research:** Suggest directions for further studies.

**Conclusion**

**Orientation:**
Summarize the main findings and their importance, and suggest directions for future research or practical applications.

* **Summary:** Restate key results and their relevance.
* **Recommendations:** Propose future research or practical actions.

**References (APA Citation)**

**Orientation:**
List all sources cited in the text, formatted according to APA style guidelines.

* **Format Example:**
	+ **Book:**
	Author, A. A. (Year). *Title of work: Capital letter also for subtitle*. Publisher.
	+ **Journal Article:**
	Author, A. A., & Author, B. B. (Year). Title of article. *Title of Periodical, volume number*(issue number), pages. <https://doi.org/xx.xxx/yyyy>

This plan ensures clarity, logical flow, and scientific rigor for research articles in economics, management, and marketing.

**Formal guidelines**

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**Appendices: (Palatino Linotype font size 12G)**

Include data and information not necessary for inclusion within the text, which provide important explanatory information to understand the article, and information that can be included in the annexes, for example: raw data; questionnaires; graphs, tables, and diagrams (New Times Roman10; The interlines spacing lines1).

**Appendices (Palatino Linotype font size 12)**

Table (1): Table title

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**Figure (1): The Figure Title**

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**Referrals and references: (Palatino Linotype font size 12G)**

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**Bibliography List: (Palatino Linotype font size 12G)**

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<https://support.office.com/fr-fr/article/APA-MLA-Chicago-%E2%80%93-Mise-en-forme-automatique-de-bibliographies-405c207c-7070-42fa-91e7-eaf064b14dbb>

The references must be directly quoted in the body of the text (eg: ... (Brown, 2006)), without omitting to mention the complete reference in the list of references at the end of the document, written in the following manner: (**Palatino Linotype 11 [line spacing 1.5].)**

* **Books :** author’s name (year), *full title*, publishing, country;
* **Journal article :** author’s name (year), *full title of the article*, review name, place, volume and number ;
* **Seminar article:** author’s name (year), *full title of the paper*, title of seminar, place and date, country ;
* **Internet websites:** author’s name (year), *full title of the file*, detailed website: <http://fulladdress> (consulted on day/month/year).

**Use in Bibliography List Palatino Linotype Font size11 [line spacing 1.5].**

**Exemple:**

 **Books:**

Raup, D. (2003). *Principles of Paleontology*. Toppan Company. Tokyo. Japan

 **PhD thesis and dissertation:**

Al-Najjar, T. (2000). *The seasonal dynamics and grazing control of phyto and mespzooplankton in the Northern Gulf of Aqaba*. Unpublished Ph.D. thesis. Center for Tropical Marine Ecology. University of Bremen. Germany.

 **Journal** **article**

1. Parker, G. (1990). *Surface-based bedload transport relation for grave/rivers*. Journal of Hydraulic Research. 28(4).
2. Panis, C., & Dupont, P. A. (2018). *L’art africain et les mandjaks*. *Comment les pratiques discursives et migratoires transforment les relations sociales à Sal (Cap-Vert).* Langage et société, *3*(165). https://doi.org/10.3917/ls.165.0117

**Report online**

Euromonitor International. (2008, May 27). *Shopping for pleasure: The development of shopping as a leisure pursuit*. Retrieved from http://www.euromonitor.com/

**Note: The maximum number of pages of the paper is 15 pages.**

1. Corresponding author [↑](#footnote-ref-1)